

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WRAL-TV ; Raleigh NC</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">9-25-12</span>
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I, Michelle Santuoso

do hereby request station time concerning the following issue:

Americans for Job Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Total Charges:** \$ 117,7009 / \$100,0452

This broadcast time will be used by: Americans For Job Security

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐

☐ No

# CONTRACT



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 118171 /		<u>Alt Order #</u> 06325926
<u>Product</u> AMER 4 JOB SECURITY		
<u>Contract Dates</u> 09/26/12 - 10/02/12		<u>Estimate #</u> 1020
<u>Advertiser</u> Americans for Job Security		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/02/12	10/02/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$900.00			
N 2	WRAL	09/28/12	09/28/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$700.00			
N 3	WRAL	09/26/12	09/26/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,000.00			
N 4	WRAL	09/28/12	09/28/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,000.00			
N 5	WRAL	10/02/12	10/02/12	WRAL AM News	6-7a		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$2,000.00			
N 6	WRAL	09/28/12	09/28/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,600.00			
N 7	WRAL	09/26/12	09/26/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$850.00			
N 8	WRAL	09/28/12	09/28/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$850.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 118171 /		<u>Alt Order #</u> 06325926
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> AMER 4 JOB SECURIT	<u>Estimate #</u> 1020
<u>Advertiser</u> Americans for Job Securi		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 9	WRAL	10/01/12	10/01/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$750.00			
N 10	WRAL	10/02/12	10/02/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$750.00			
N 11	WRAL	09/26/12	09/26/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$500.00			
N 12	WRAL	09/27/12	09/27/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$500.00			
N 13	WRAL	09/28/12	09/28/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$500.00			
N 14	WRAL	10/01/12	10/01/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,200.00			
N 15	WRAL	10/02/12	10/02/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$1,200.00			
N 16	WRAL	09/26/12	09/26/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$700.00			
N 17	WRAL	09/27/12	09/27/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$700.00			
N 18	WRAL	09/28/12	09/28/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$700.00			
N 19	WRAL	10/01/12	10/01/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$750.00			
N 20	WRAL	10/02/12	10/02/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$750.00			

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<u>Advertiser</u> Americans for Job Securi		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	09/26/12	09/26/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$500.00			
N 22	WRAL	09/27/12	09/27/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$500.00			
N 23	WRAL	09/28/12	09/28/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$500.00			
N 24	WRAL	10/01/12	10/01/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$800.00			
N 25	WRAL	09/28/12	09/28/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$500.00			
N 26	WRAL	10/01/12	10/01/12	Young and the Restless	4-5p		:30			NM	1	\$1,600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$1,600.00			
N 27	WRAL	09/26/12	09/26/12	Young and the Restless	4-5p		:30			NM	1	\$1,300.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$1,300.00			
N 28	WRAL	09/27/12	09/27/12	Young and the Restless	4-5p		:30			NM	1	\$1,300.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$1,300.00			
N 29	WRAL	09/28/12	09/28/12	Young and the Restless	4-5p		:30			NM	1	\$1,300.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$1,300.00			
N 30	WRAL	10/02/12	10/02/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$4,000.00			
N 31	WRAL	09/26/12	09/26/12	5:00 First News	5-530p		:30			NM	1	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$3,000.00			
N 32	WRAL	10/01/12	10/01/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$4,000.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 33	WRAL	09/27/12	09/27/12	5:30 News	530-6p		:30			NM	1	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$3,000.00			
N 34	WRAL	10/02/12	10/02/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$5,000.00			
N 35	WRAL	09/28/12	09/28/12	6pm News (M-F)	6-630p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$4,000.00			
N 36	WRAL	10/01/12	10/01/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$5,000.00			
N 37	WRAL	09/26/12	09/26/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$4,000.00			
N 38	WRAL	09/26/12	09/26/12	Late News	11-1135p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$4,000.00			
N 39	WRAL	09/28/12	09/28/12	Late News	11-1135p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$4,000.00			
N 40	WRAL	10/02/12	10/02/12	Tue Hour 1	8-9p		:30			NM	1	\$9,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$9,000.00			
N 41	WRAL	09/26/12	09/26/12	Wed Hour 3	10-11p		:30			NM	1	\$6,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$6,500.00			
N 42	WRAL	09/27/12	09/27/12	Thu Hour 3	10-11p		:30			NM	1	\$7,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$7,500.00			
N 43	WRAL	09/28/12	09/28/12	Fri Hour 3	10-11p		:30			NM	1	\$6,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$6,000.00			
N 44	WRAL	09/29/12	09/29/12	7pm News	7-730p		:30			NM	1	\$600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$600.00			

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**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 118171 /		<u>Alt Order #</u> 06325926
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> AMER 4 JOB SECURITY	<u>Estimate #</u> 1020
<u>Advertiser</u> Americans for Job Securi		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 45	WRAL	09/30/12	09/30/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$900.00			
N 46	WRAL	09/30/12	09/30/12	60 Minutes	7-8p		:30			NM	1	\$7,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$7,500.00			
N 47	WRAL	09/26/12	09/26/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$700.00			
N 48	WRAL	09/27/12	09/27/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,000.00			
N 49	WRAL	09/26/12	09/26/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,600.00			
N 52	WRAL	09/28/12	09/28/12	5:00 First News	5-530p		:30			NM	1	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$3,000.00			
N 53	WRAL	09/26/12	09/26/12	5:30 News	530-6p		:30			NM	1	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,000.00			
N 54	WRAL	09/27/12	09/27/12	Late News	11-1135p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$4,000.00			
N 55	WRAL	09/26/12	09/26/12	WRAL 4:30am News	4:30a - 5am		:30			NM	1	\$200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$200.00			
<b>Totals</b>											<b>53</b>	<b>\$117,700.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	38	\$80,000.00	\$68,000.00
10/01/12 -10/02/12	15	\$37,700.00	\$32,045.00
<b>Totals</b>	<b>53</b>	<b>\$117,700.00</b>	<b>\$100,045.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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